

INFUSYON

GROUP ROMANIA

OUR COMPANIES













Kanonia



Who we are

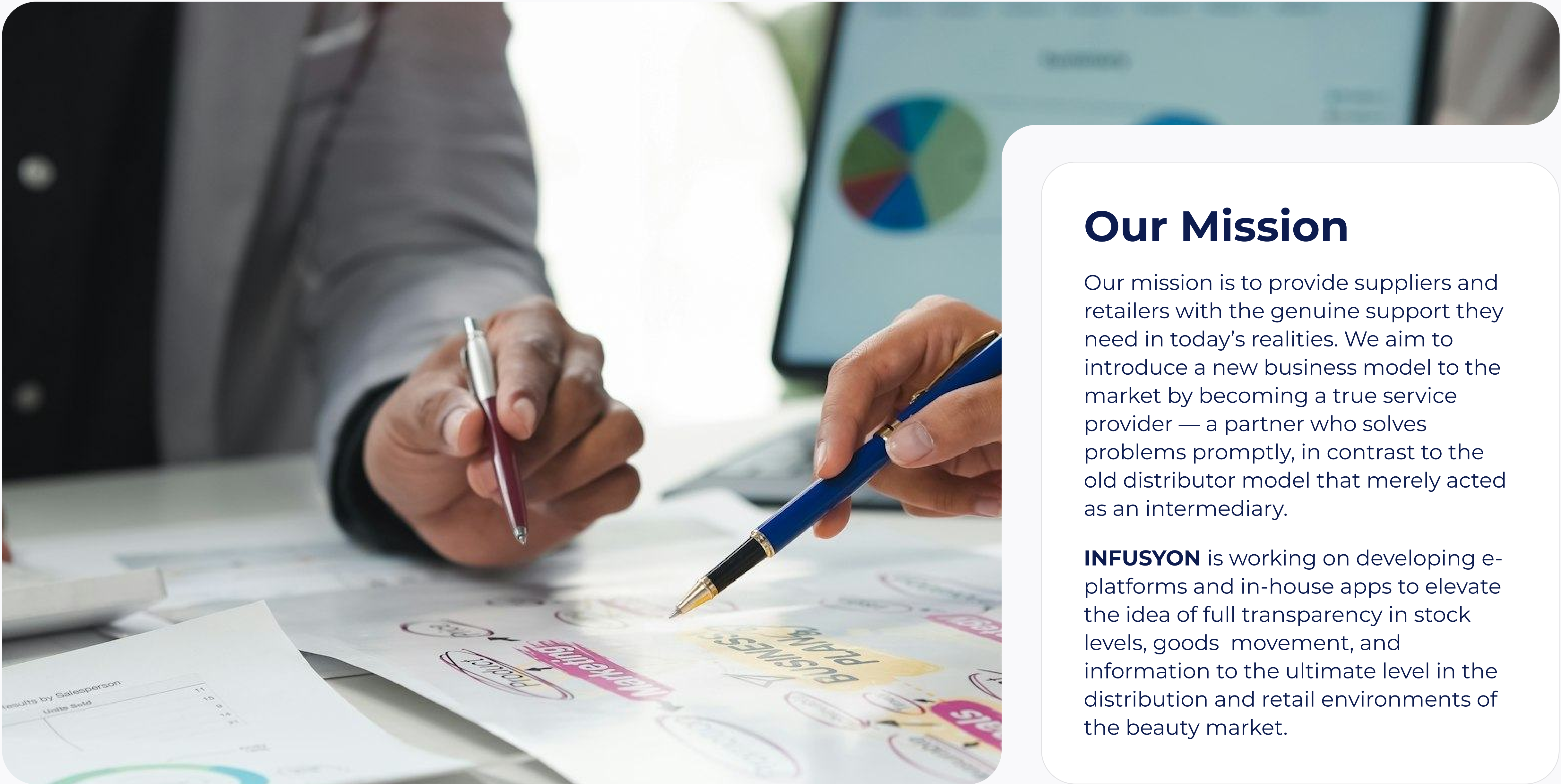
INFUSYON is an ambitious cosmetic distribution company committed to offer qualitative products to the market. Born from the desire to meet the new market realities, we are proposing up to date smart solutions that are meant to address the latest challenges for both suppliers and retailers.

INFUSYON is the ideal partner for:

Well established brands and suppliers with the objective to extend in the territory, due to the highly experienced team and market knowledge.

New start up brands due to flexible and dynamic business model designed to work with latest technologies.





Our Mission

Our mission is to provide suppliers and retailers with the genuine support they need in today's realities. We aim to introduce a new business model to the market by becoming a true service provider — a partner who solves problems promptly, in contrast to the old distributor model that merely acted as an intermediary.

INFUSYON is working on developing e-platforms and in-house apps to elevate the idea of full transparency in stock levels, goods movement, and information to the ultimate level in the distribution and retail environments of the beauty market.

Portfolio of brands

FRAGRANCE

BVLGARI



JOHN
RICHMOND®

Lolita
Lempicka
PARIS

REPLAY
FRAGRANCES



NICHE FRAGRANCE

BVLGARI

Miller Harris
PERFUMER LONDON



SKINCARE



dermalogica

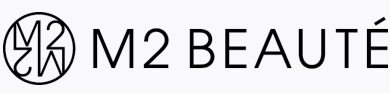
gallinée™
MICROBIOME SKINCARE

BIGELIUS

TALIKA
PARIS



I LOVE



MAKE-UP



PROFESSIONAL SALON

dermalogica

STOCKHOLM SWEDEN
REF

THE MALE TOOLS & Co.
DEPOT®
ORIGINAL FORMULAS



Retail Partners

Selective Perfumeries

Sephora
Douglas
Kendra
Marionnaud
Beauty Mania
Independents



Boutiques Concept Store

OBSENTUM
Beautik
Elysee
Madison

Travel Retail

Bestvalue
Promesse
Travel Free



Pharma Chains:

Dr.Max
Farmacia Tei & Bebe Tei
Help Net
Catena
Independents

Drugstores

DM
Independents



Beauty Salons

Magic Salons
Getts
WhyNot
Igienea
Independents

Medium Large Retail Stores

Auchan Carrefour
Metro
Mega Image Sellgross
Penny
Cora
Lidl
Kaufland
Profi
Independents

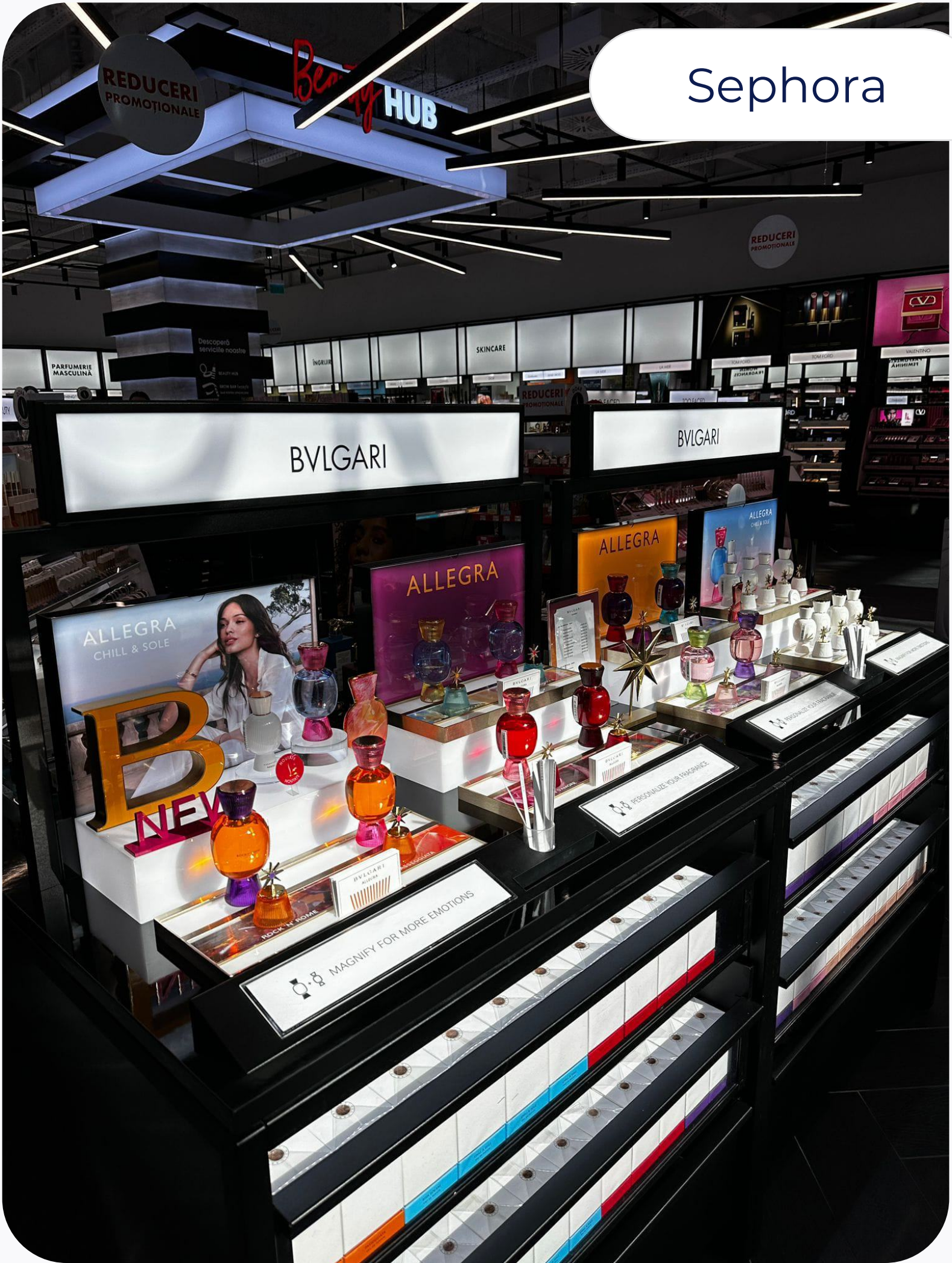


Our projects

In-store Presence



Delirium



Sephora



Douglas

Sales Force



Our projects

Trade Presence



BVLGARI Beauty Hub, Sephora



BVLGARI Campaign, Douglas



NUXE Campaign, Dr. Max

Our projects

Media Presence



MAN IN BLACK

Celebrul parfum al casei Bvlgari - *Man in Black* - simbol al focului și al puterii masculine - este reinterpretat la intensitate maximă anul acesta. Lansat în urmă cu zece ani, sub semnătura celebrului parfumier Alberto Morillas, *Man in Black* întrupează eleganța costumului bărbătesc perfect cambrat, transpus în note seducătoare de condimente, rom și tutun, îmbinate cu piele, iris și tuberoză, pe o bază de Tonka și lemn de guaiac. La aniversarea de un deceniu a esenței, „focul” masculinității începe să ardă și mai tare, printr-o variantă mult mai intensă și plină de forță. Pentru creatorul său, Alberto Morillas, noul *Man in Black* este un contrast al contrariilor, dus la noi profunzimi de intensitate: condimente incandescente, flori albe opulente și lemn cald și senzual.

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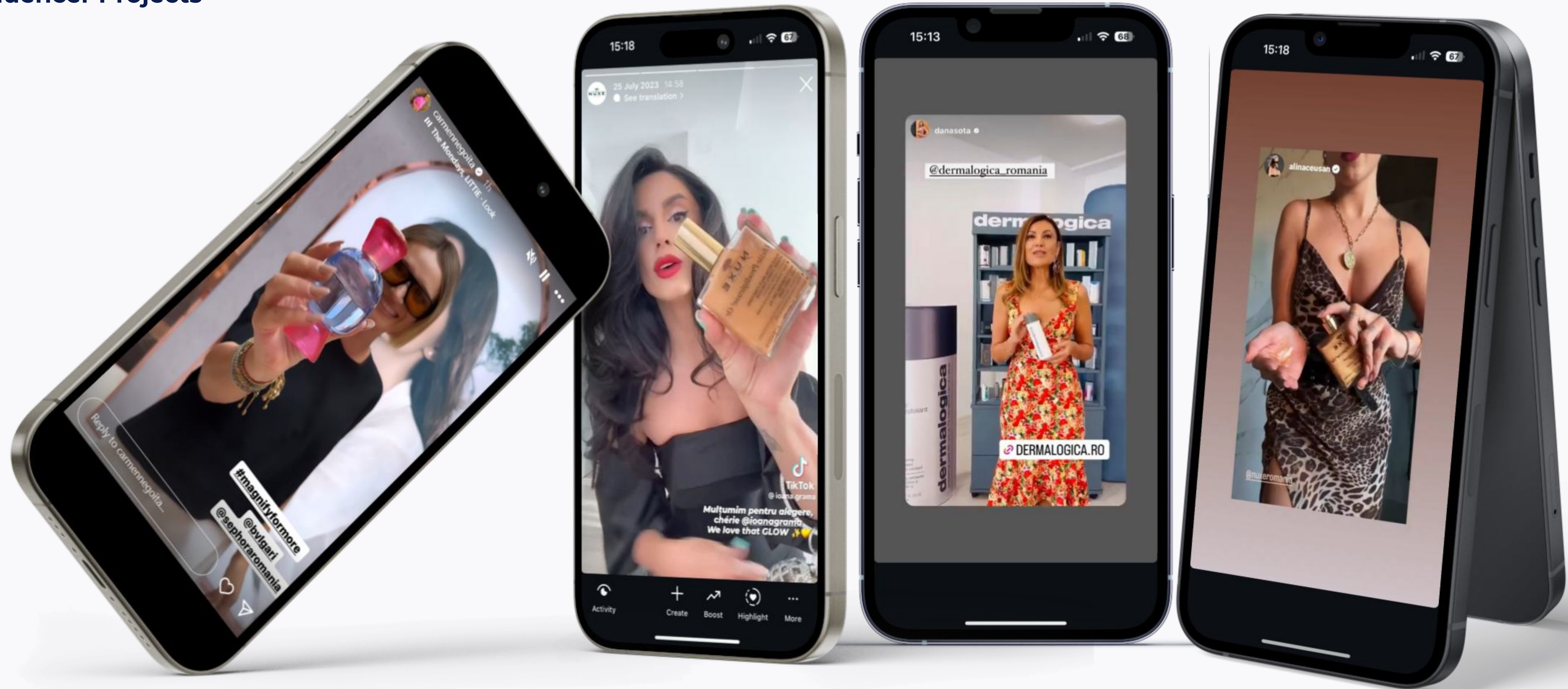
BVLGARI in Haute Couture

Nuxe in A List Magazine



Our projects

Influencer Projects



Our projects

Special Projects - BVLGARI Allegra Event / Băneasa Shopping City



Our projects

Special Projects - Dermalogica PRO Beauty Retreat



Our projects

Special Projects



Viva Awards



Viva Awards



A List Summer Event



Elle Style Awards

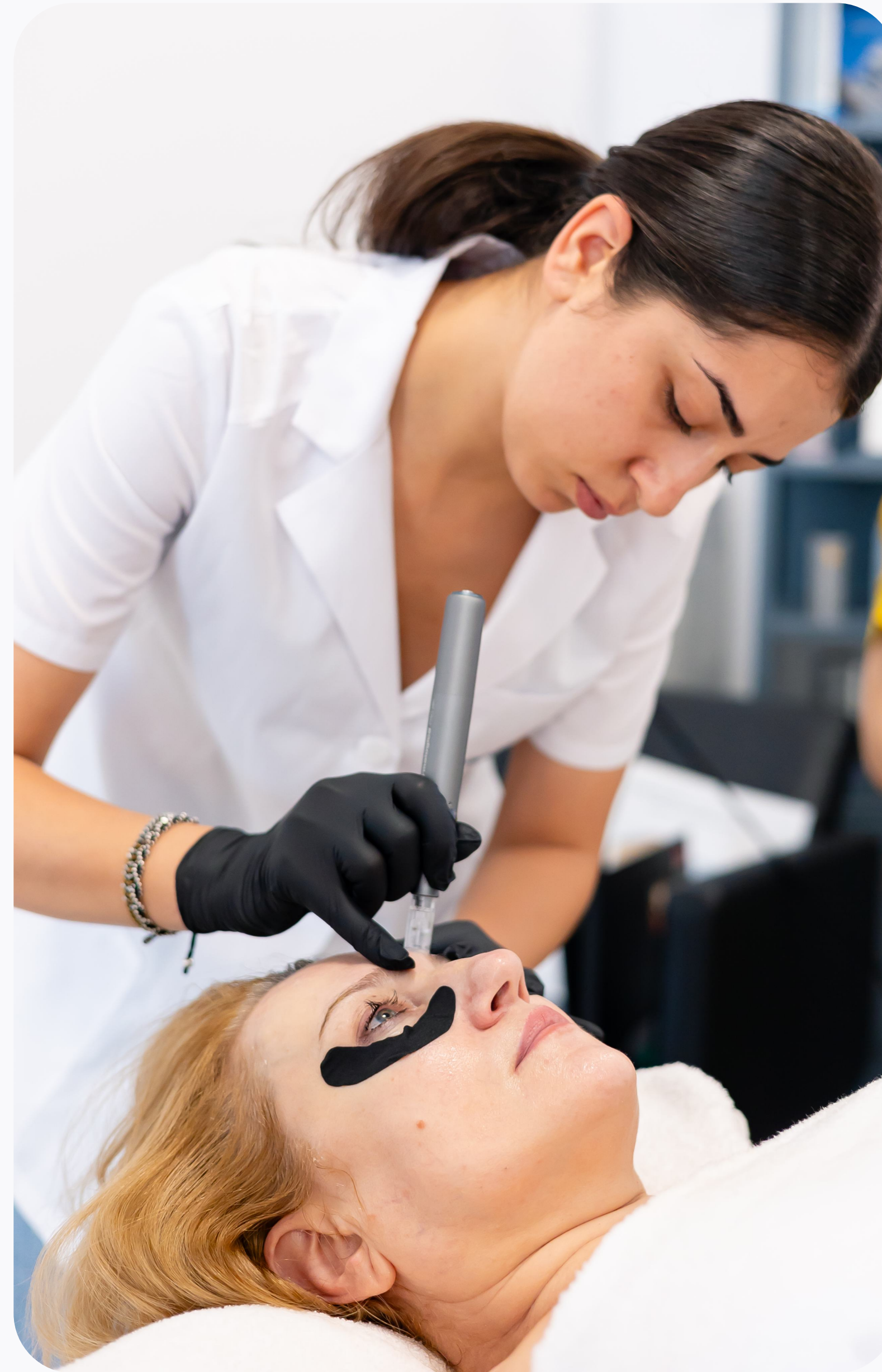
Our projects

Our Beauty Academy
3 renowned trainers



Our projects

Our Beauty Academy
Dermalogica National Trainer



Work with us

We want to prove our potential and unwavering commitment to initiating and maintaining a high-level business relationship. Our goal is to consistently execute transactions safely and satisfactorily. We aim to build long-term projects and business partnerships together, step by step.

Thank you for considering us! We are confident in a shared future.

Dora Niculescu
MARKETING & COMMERCIAL MANAGER



Get in Touch

We're here to help and answer any questions you may have. Whether you need more information about our services, have a specific inquiry, or just want to say hello, don't hesitate to reach out!

Contact Information

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